



THE CITY OF MARBLE & MYTH

Discovering Aphrodisias: The
Ancient World's Artistic Capital

Presented by Destina Transfer



A SANCTUARY FOR THE GODDESS OF LOVE

More than a city—a 9,000-year testament to civilization.

Dedicated to Aphrodite, the goddess of love and beauty, this site served as a major religious center starting in the 2nd Century B.C. Unlike political capitals of the era, Aphrodisias was the artistic soul of the Roman Empire.

- **UNESCO World Heritage:** Inscribed 2017
- **The Dedication:** Named after Aphrodite
- **The Legacy:** A center of art, not just administration



SCULPTED FROM THE EARTH OF BABADAĞ

The city's fame rests on the high-quality marble quarries of the nearby Babadağ mountain. In the hands of local masters, this stone was transformed into the ancient world's most renowned sculpture school.

Masterpieces created here were exported across the empire, from Rome to Athens and North Africa.



ARCHITECTURAL MASTERPIECES PRESERVED IN TIME



The Tetrapylon

The monumental gate marking the entrance to the sacred way. Known for its rich ornamentation, it remains the city's most photogenic structure. Reached architectural peak in 2nd Century A.D.



The Temple of Aphrodite

The spiritual heart of the city, standing as a majestic tribute to the goddess. Construction began in the 2nd Century B.C.

IMPERIAL POWER AND CIVIC LIFE

The Golden Age (1st Century A.D.)



The Sebasteion

A temple complex dedicated to Roman Emperors and Aphrodite. Famous for magnificent reliefs depicting mythological and historical scenes, blending Greek myth with Roman power.

The Bouleuterion

The Council House where the city's political and administrative decisions were made.

THE ROAR OF THE CROWD

The best-preserved stadium in the ancient world. Once the site of intense athletics competitions and gladiator games, preserving the atmosphere of Roman entertainment unlike any other ruin.



30,000
SPECTATOR CAPACITY

LOST IN THE DARK, FOUND BY FLASH

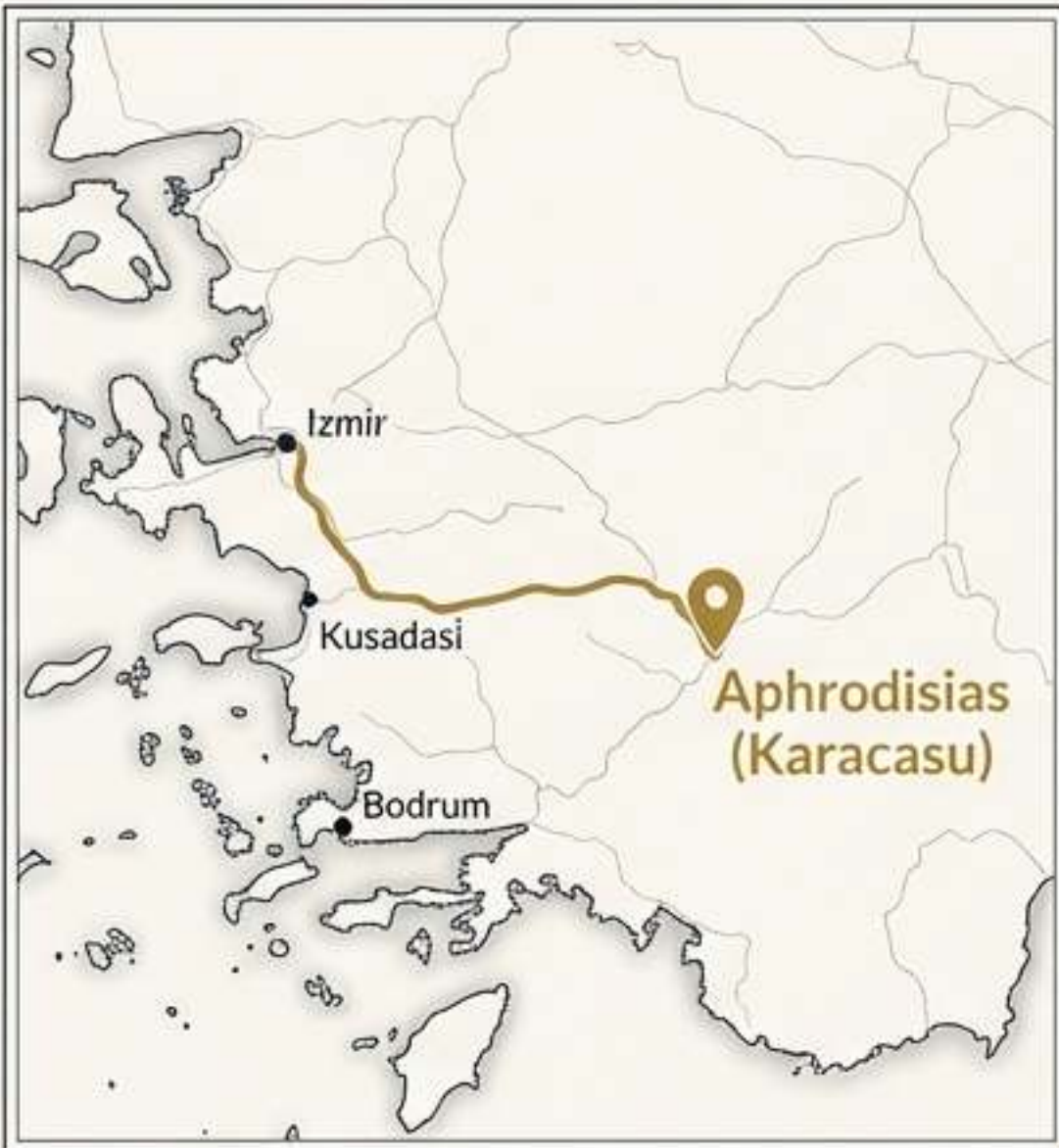


The Ara Güler Story: The site was reintroduced to the world by master photographer Ara Güler, who lost his way in Geyre village and discovered locals living among ancient columns.

The Excavation: Following Güler's photos, Professor Kenan Erim dedicated his life to excavating the city, revealing the layers of history beneath.

“A 9,000-year heritage uncovered by accident and passion.”

A HIDDEN TREASURE REQUIRES A SEAMLESS JOURNEY



The Challenge: Located inland in the Karacasu district of Aydın, Aphrodisias is a remote jewel far from the coastal crowds.

The Solution: Destina Transfer transforms the transit into part of the experience. Eliminate the stress of navigation with a private, chauffeur-driven VIP experience from the coast to the interior.



VIP STANDARDS FOR A CULTURAL EXPEDITION

- ✓ • **Private VIP vehicles** ensuring safety, hygiene, and comfort.
- ✓ • **Professional chauffeurs** who act as courteous hosts.
- ✓ • **Door-to-Door Service** from: Izmir, Bodrum, Kuşadası, Didim.



CRAFTING YOUR PERFECT ITINERARY



Arrival



3-4 Hours: Explore Ruins & Museum (Recommended)



**Optional Extension:
Pamukkale (1.5 Hours away)**

The Pamukkale Connection: Combine two UNESCO World Heritage sites in a single, comfortable day—a feat difficult to achieve with public transport.

Flexibility: No rushing. The tour schedule is entirely up to you.

EXPERT GUIDANCE & DEEP CONTEXT

Standard Service

Knowledgeable drivers who provide useful regional information during the drive.

Perfect for independent explorers.

Optional Upgrade

Private Licensed Tour Guides arranged on request.

Gain in-depth academic knowledge about the specific history, the sculpture school nuances, and the mythological narratives of the Sebasteion.

TRANSPARENT & INCLUSIVE PRICING

INCLUDED



- Private VIP Vehicle allocation
- Professional Chauffeur
- Fuel, Highway Tolls, and Parking Fees

EXCLUDED (Client Responsibility)



- Museum/Site Entrance Fees
- Lunch/Personal Expenses
- Licensed Guide (unless specifically requested)

TRUSTED BY TRAVELERS

“Knowledgeable driver, useful regional info, safe driving, and a spotless vehicle.”

— Julia S. (Izmir Transfer)

“Driven safely despite heavy rain. The driver was polite, punctual, and assisted with luggage.”

— Anna B. (Safety Focus)

“Pre-arrival communication reduced my stress completely. Respectful and comfortable service.”

— Merve K. (Communication)



BEGIN YOUR JOURNEY TO THE CITY OF MARBLE

Book your private tour easily via WhatsApp or Phone.

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Web: Select 'Buy Aphrodisias Tour' Form

Simply provide Date, Number of People, and Pick-up Location.